



**OPTIVATE**  
AGENCY®

# PRODUCTS & SERVICES

## PROMOTIONAL PLATFORMS

- ◇ Custom Microsites
- ◇ Custom Games
- ◇ Instant-Win Platforms
- ◇ Event RSVP & Email Automated Sites
- ◇ Regional Location Finders
- ◇ Consumer Rebates

## STRATEGIC MEDIA TACTICS

- ◇ PAID social media (Meta, Pinterest, Tiktok, X)
- ◇ Mobile location-based targeting
- ◇ Real-Time & Predictive Geo-Targeting
- ◇ Regional media buying
- ◇ OOH/DOOH





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## **CREATIVE SERVICES**

- ◇ Print & Web Ad Design
- ◇ Animation Design
- ◇ Photography & Videography
- ◇ POS Printing & Shipping
- ◇ English to Spanish Translation

## **PROMOTION SERVICES**

- ◇ Official Rules Development
- ◇ Travel
- ◇ ABC Filings, State Registration & Bonding
- ◇ Swag Curation & Sourcing
- ◇ Prize Fulfillment



**SCAN HERE**  
for our full capabilities

